# 7<sup>th</sup> Annual Paladin Pacer SPONSORSHIP INFORMATION Saturday, September 6<sup>th</sup> 2025



### Where Your Support Goes

The Paladin Pacer is an annual running race that helps finance Pinecrest Academy's operations budget. 100% of our profit directly benefits current and future students, teachers, and staff.

# Benefits of Sponsorship

Visibility among an expected 400 runners, volunteers, and spectators
Advertising on our websites, signage, race t-shirts, bib numbers, and announcements
Opportunities for product distribution, samples, and coupons
Involvement through racing or volunteering

Sponsor Benefit	Platinum \$5,000	Gold \$3,000	Silver \$2,000	Bronze \$750	Table Sponsor\$250	Basic Sponsor <\$250
Year-long logo displayed on campus banner and electronic screen	х					
Promotion in Pinecrest weekly newsletter "The Paladin Press"	х	Х				
Logo on banner displayed at race assembly area	60'x36"	48"x24"				
Logo on mile markers along the course	Most prominent	2 <sup>nd</sup> most prominent				
Logo on bib numbers	Most prominent	2 <sup>nd</sup> most prominent	3 <sup>rd</sup> most prominent			
Logo on race shirt	Most prominent	2 <sup>nd</sup> most prominent	3 <sup>rd</sup> most prominent	х		
Recognition on school & race websites and social media platforms	х	Х	х	х	х	
Display table at event to promote sponsor's product or service	х	Х	х	х	х	
Recognition in announcements during event and awards ceremony	х	Х	х	х	х	х
Complimentary race entries & t-shirts	4	3	2			

## **In-Kind Donations**

In-kind donations are encouraged and welcomed. Donating companies receive the same benefits offered to cash sponsors listed above. The following items are needed: •Customized race t-shirts •Printing services •Refreshments •Advertising •Entertainment •Awards

Donations are tax deductible within the limits of the law 501(c)3.

#### **Paladin Pacer**

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