

6th Annual Paladin Pacer

SPONSORSHIP INFORMATION

Saturday, September 14th 2024



Where Your Support Goes

The Paladin Pacer is an annual running race that helps finance Pinecrest Academy's operations budget. 100% of our profit directly benefits current and future students, teachers, and staff.

Benefits of Sponsorship

- Visibility among an expected 400 runners, volunteers, and spectators
- Advertising on our websites, signage, race t-shirts, bib numbers, and announcements
 - Opportunities for product distribution, samples, and coupons
 - Involvement through racing or volunteering

Sponsor Benefit	Platinum \$5,000	Gold \$3,000	Silver \$2,000	Bronze \$750	Table Sponsor \$250	Basic Sponsor <\$250
Year-long logo displayed on campus banner and electronic screen	X					
Promotion in Pinecrest weekly newsletter "The Paladin Press"	X	X				
Logo on banner displayed at race assembly area	60"x36"	48"x24"				
Logo on mile markers along the course	Most prominent	2 nd most prominent				
Logo on bib numbers	Most prominent	2 nd most prominent	3 rd most prominent			
Logo on race shirt	Most prominent	2 nd most prominent	3 rd most prominent	X		
Recognition on school & race websites and social media platforms	X	X	X	X	X	
Display table at event to promote sponsor's product or service	X	X	X	X	X	
Recognition in announcements during event and awards ceremony	X	X	X	X	X	X
Complimentary race entries & t-shirts	4	3	2			

In-Kind Donations

In-kind donations are encouraged and welcomed.

Donating companies receive the same benefits offered to cash sponsors listed above.

The following items are needed:

- Customized race t-shirts
- Printing services
- Refreshments
- Advertising
- Entertainment
- Awards

Donations are tax deductible within the limits of the law 501(c)3.

Paladin Pacer
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